

## **BUSINESS STUDIES GCSE**

### **What are the key features?**

The GCSE Business Studies course covers a broad range of business areas, from marketing and enterprise, business and the people, production and finance. A GCSE in Business equips students with the skills and confidence to explore how different business situations affect decision-making. Students develop their understanding of concepts, objectives and terminology, and will investigate and analyse the impact of current, real-life situations on business operations.

### **How is it assessed?**

There are two exams worth 50% each. Each exam is divided into 2 sections: section A consists of multiple-choice questions and section B contains three case studies which require analysis and longer written answers.

#### **Paper 1:**

- \* Business activity
- \* Marketing
- \* People

#### **Paper 2:**

- \* Operations
- \* Finance
- \* Influence on business
- \* The interdependent nature of business

### **What particular skills are required to succeed?**

1. A willingness to learn a wide range of business terminology and financial formulae
2. Develop an interest in the world of business by independently reading news articles and watching TV news programmes and documentaries
3. To be independent and reflective in their learning
4. Self-motivated and willing to work as a group, as well as participate in team-led discussions.

### **Why study this course?**

The qualification will encourage learners to make informed choices about several learning opportunities and career pathways, whilst developing key financial and enterprising skills.

Many university courses offer business-related degrees; GCSE Business will support learners wishing to go into further education or employment.

### **What equipment is required?**

Black pens, pencils, highlighters and a calculator.

### **If I have any questions which teacher(s) do I ask?**

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